



**MAHSA**  
UNIVERSITY

# **BACHELOR OF BUSINESS ADMINISTRATION**

**OPEN & DISTANCE LEARNING**

KPT/JPS(R/340/06/0177)MQA/PA/11418

FACULTY OF  
**BUSINESS, FINANCE  
& INFORMATION TECHNOLOGY**

“Without the right succession planning put to play in human resources,  
we build for the future without a future”

**MMANTI UMOH**



## PROGRAMME OVERVIEW

MAHSA is determined to produce knowledgeable and competent Business graduates who can function effectively in various public and private business organisations. It aims to develop graduates who are capable of adapting to the global changes and current development which inculcate important values including leadership, social responsibility, scholarly, community involvement, ethical values and professionalism.

The Bachelor of Business Administration (ODL) programme aims to equip students with knowledge and tools that can help them derive useful information from business data and utilize the information intelligently in making faster and more effective business decisions. The student will be able to apply and integrate business acumen and knowledge with practical skills in managing the organisations for success. Student studying this programme to apply the fundamental processes, theories, practical skills in the various business areas such as

economics, marketing, accounting, finance, law and management. This programme also trains a student to have effective critical thinking skills, to identify and analyse problems, develop viable alternatives and make effective decisions in business-related issues.

This programme meets the current and emerging needs of the adult population by widening access to higher education. It also functions as a catalyst to bridge social and digital divides. This unique Open and Distance Learning (ODL) approach is ideal for adult learners who seek to pursue a tertiary qualification for professional development and self-enrichment, flexibly and affordably. This programme bridges the digital divide and implements an 'anywhere and anytime' learning environment, as it revolves around a flexible and robust curriculum to widen educational access, deepen knowledge frontiers for the development of managerial skills.

## WHY STUDY AT MAHSA



Learn at your own pace



Engaged and connect with your peers through social learning platform



Interactive learning supported by experienced facilitators



Track your learning progress via online assessments

## PROGRESSION PATHWAY



DIPLOMA / FOUNDATION /  
MATRICULATION / APEL



BACHELOR OF  
BUSINESS ADMINISTRATION



MASTER IN  
BUSINESS ADMINISTRATION



EMPLOYMENT

# PROGRAMME STRUCTURE

## Year 1

Tamadun Islam dan Tamadun Asia (Local)/ Malaysian Studies 3 (Intl.)  
Principles of Accounting  
Business Mathematics  
Business Communications  
Microeconomics  
Introduction to Business  
Hubungan Etnik (Local)/ Bahasa Melayu Komunikasi II (Intl.)  
Macroeconomics  
Office Application Software  
Principles of Marketing  
Business Statistics  
Quantitative Analysis  
Principles of Management  
Principles of Finance  
Entrepreneurship

## Year 2

Costing  
Ethics, Governance & Accountability  
Commercial Law  
Knowledge Management  
Management Information System  
Organisational Behaviour  
Youth Development  
Financial Management  
Human Resource Management  
Management Accounting  
Marketing Management  
Company Law  
Elective 1  
Community Work  
Operations Management

## Year 3

Corporate Finance  
Organisational Development  
Business Research Methods  
Elective 2  
Concentration 1  
Concentration 2  
Strategic Management  
Dissertation  
Elective 3  
Concentration 3  
Concentration 4  
Industrial Training

## ENTRY REQUIREMENTS

- Pass STPM or equivalent with minimum Grade C (GPA 2.00) in any 2 subjects and Pass in Mathematic and English in SPM or equivalent (if the equivalent grade not attained at STPM level)
- Pass Matriculation / Foundation or equivalent with minimum CGPA 2.00 out of 4.00
- Pass STAM with minimum Grade Jayyid and Pass in Mathematic and English in SPM or equivalent (if the equivalent grade not attained at STAM level)
- Other qualification equivalent to a Diploma or Advanced Diploma (Level 4 or 5 KKM)
- UEC: Minimum grade B in 5 subjects
- IB: Score 24 AND Pass SPM or an equivalent qualification with 5 credits including Bahasa Malaysia
- South Australian Matriculation (SAM)/South Australian Certificate of Education (SACE)/AUSMAT: Minimum 2 passes with ATAR 50% AND Pass SPM or an equivalent qualification with 5 credits including Bahasa Malaysia
- Diploma in related field: Pass with minimum CGPA 2.00
- APEL Entry
  - Malaysian
  - Candidate must be 21 years old and above in the year of the application being made
  - Have previous working experience/learning relevant to the field applied
  - Pass APEL Assessment for Bachelor Degree

## CAREER PROSPECTS

- Business Manager
- Factory Manager
- Finance Manager
- Marketing Manager
- Human Resource Manager
- Change Manager
- Strategic Manager
- Corporate Planning Manager





The Habitat



Library



Computer Lab



Student Success Centre



Global Business Centre



Residences



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