



**MAHSA**  
UNIVERSITY

# **MASTER OF BUSINESS ADMINISTRATION**

**OPEN DISTANCE LEARNING**

KPT/JPS (N-DL/345/7/1101) (MQA/PA11790) 08/24

FACULTY OF  
**BUSINESS, FINANCE  
& INFORMATION TECHNOLOGY**

A business has to be involving, it has to be fun, and it has to exercise your creative instincts.

**– RICHARD BRANSON – FOUNDER OF VIRGIN GROUP**



## PROGRAMME OVERVIEW

MAHSA University's Master of Business Administration (ODL) is designed for learners who seek to further their studies for personal development and career enhancement in a flexible mode and at an affordable fee. This programme offers an excellent online learning experience for learners all over the world.

This MBA equips learners with a diverse skill-set in a global perspective and on a wide range of advanced organisational challenges. Learners will develop managerial, analytical and interpersonal skills through its flexible curriculum and assessments.

## WHY STUDY AT MAHSA



Learn at your own pace



Engage and connect with your peers through a social learning platform



Interactive learning supported by experienced facilitators



Track your learning progress online



Minimum 12 months to completion of the programme

## PROGRESSION PATHWAY



MASTER OF BUSINESS ADMINISTRATION (ODL)



CAREER PROGRESSION



PHD

# PROGRAMME STRUCTURE

## - CORE COURSES

- Marketing Management
- Management & Cost Accounting
- Business Informatics
- Financial Management
- Managerial Economics
- Organisational Behaviour
- Human Resource Management
- Managerial Statistics
- Business Research Methods
- Strategic Management

## - ELECTIVE COURSES

- Small Business Management
- Change Management
- Project Management
- International Business
- Corporate Communications
- Strategic Financial Analysis (choose one only)

## - PROJECT PAPER

## ENTRY REQUIREMENTS

- Minimum GGPA 2.50 out of 4.00 or its equivalent qualification as accepted by the Senate of MAHSA University.
- GGPA below 2.50 out of 4.00 or its equivalent qualification can be accepted subject to a minimum 5 years working experience in relevant field.
- International students must have achieved a minimum score of 6.0 in the International English Language Testing System (IELTS) or equivalent.

## CAREER PROSPECTS

- Chief Executive Officer
- Chief Operations Officer
- Corporate Planner
- Director
- Entrepreneur
- Financial Manager
- General Manager
- Management Consultant
- Project Director
- Senior Manager
- Strategist

## MAKING YOUR WORK EXPERIENCE COUNT

Your work and prior learning can be accredited for enrolment into our programmes through APEL Entry. APEL admission requirement for MBA Programme:

- Malaysian Citizen
- Minimum 30 years of age with STPM/Diploma/A-Level/ equivalent and with relevant work experience.



The Habitat



Library



Computer Lab



Dental Simulation Clinic



Anatomy Digital Lab



Operation Theatre



# MAHSA UNIVERSITY

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