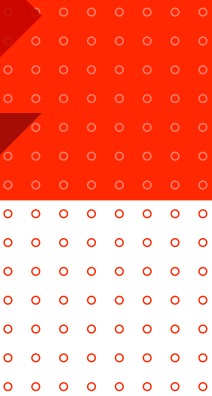




MAHSA
UNIVERSITY

DU044(B)



Faculty of Business, Accounting, Finance,
Law, and Humanity

KPT/JPS (N/0414/7/0019) (MQA/PA16145) 12/27

Post Graduate Diploma in Management



PROGRAMME OVERVIEW

The world of business and management is evolving at an unprecedented pace. In this era of rapid change and innovation, professionals and aspiring leaders need to acquire the knowledge, skills, and adaptability required to navigate complex challenges. A 9-month Post Graduate Diploma in Management (PGDM) is a dynamic and intensive program designed to provide students with the essential tools and insights to excel in the business world.

The PGDM is a compact and focused postgraduate program that covers key areas of management and business administration. It is designed for individuals who seek a fast-track approach to gain specialized knowledge and skills to enhance their career prospects. This program is often offered by business schools and management institutes and provides a broad yet in-depth understanding of management principles.

The curriculum of the PGDM is carefully crafted to cover core business and management subjects, ensuring that students are exposed to a well-rounded education in a relatively short period. Common subjects include marketing, finance, operations, organizational behavior, strategic management, and entrepreneurship. The condensed format of the program often includes hands-on projects, case studies, and experiential learning opportunities.

SIGNIFICANCE:

Quick Career Enhancement: A 9-month PGDM is an ideal choice for professionals who want to fast-track their career growth without the time commitment of traditional two-year MBA programs.

Specialized Knowledge: This program allows students to delve into their chosen areas of specialization, providing them with the expertise required to excel in their specific fields.

Industry-Relevant Skills: The curriculum is often designed in collaboration with industry experts, ensuring that students acquire practical skills that are in demand in the job market.

Networking Opportunities: Students often have access to a diverse cohort of peers and a network of professionals, facilitating valuable networking and collaboration opportunities.

Career Change: This program is well-suited for individuals looking to switch careers or industries, providing them with a foundational understanding of management principles and practices.

Benefits of Pursuing a 9-Month PGDM:

Accelerated Learning: Students can gain a comprehensive management education in a shorter time frame, enabling them to quickly apply their knowledge in real-world settings.

Competitive Advantage: A 9-month PGDM provides an edge in the job market, making graduates highly marketable to employers.

Career Flexibility: The program equips individuals with versatile skills that can be applied in various sectors and industries.

Skill Development: Through experiential learning and practical projects, students acquire hands-on skills that are valuable in the workplace.

Personal and Professional Growth: The program challenges individuals to grow as leaders, enhancing their decision-making, communication, and problem-solving abilities.

The Post Graduate Diploma in Management is a condensed yet comprehensive educational opportunity that empowers individuals to fast-track their careers and make a significant impact in the world of business. With its industry-relevant curriculum and focused approach, this program is well-suited for professionals and aspiring leaders who seek to enhance their knowledge and skills in a short timeframe. By choosing the PGDM, individuals can embark on a rewarding journey toward career growth, personal development, and a successful future in the ever-evolving world of business and management.

Programme Structure:

Full time (9 months -1 Year)

COURSE TITLE

SEMESTER 1

- Design Thinking & Strategic Innovation
- Entrepreneurial Strategy in Practice
- Leading Digital Transformation as a Business Leader
- Ethical Leadership and Corporate Social Responsibility

SEMESTER 2

- Organisational Development and Change Management
- Corporate Communication Strategies for Organisational Success
- Building Business Resilience in the Era of Uncertainty
- Project Management for Quality

Part time (9 months-1.6 months)

YEAR 1 SEMESTER 1

- Design Thinking & Strategic Innovation
- Entrepreneurial Strategy in Practice

YEAR 1 SEMESTER 2

- Leading Digital Transformation as a Business Leader
- Ethical Leadership and Corporate Social Responsibility

YEAR 1 SEMESTER 3

- Organisational Development and Change Management
- Corporate Communication Strategies for Organisational Success

YEAR 2 SEMESTER 1

- Building Business Resilience in the Era of Uncertainty
- Project Management for Quality

Entry Qualification

- (a) A Bachelor's degree with minimum CGPA of 2.50 out of 4.00 or its equivalent qualifications as accepted by the Senate

OR

- (b) A Bachelor's degree with CGPA below 2.50 out of 4.00 or its equivalent qualifications can be accepted, subject to a minimum of 5 years of working experience in relevant field

English Proficiency

- First degree done in English (subject to the acceptance by the University) OR
- IELTS 6/ or MUET 4
- TOEFL PBT: 550

APEL A entry (Malaysian Students Only)

- Age: 30 years and above and with STPM/ Diploma or any qualification equivalent to Diploma and experienced and related field
- Others
- Other equivalent qualification approved by the government of Malaysia and as endorsed by the senate





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