



Masterclass: **ARTIFICIAL INTELLIGENCE FOR BUSINESS**

INTRODUCTION

The emerging Artificial Intelligence (AI) technology brings a fundamental change in the nature of work by enabling man and machine to make decisions together. AI is gradually changing the business environment in helping to increase sales, detect fraud, improve customer experience, automate work processes and provide predictive analysis. AI also helps to eliminate repetitive tasks, accelerate the search for talent, reduce employee attrition and improve business engagement.

COURSE LEARNING OUTCOMES (CLO)

- Evaluate the concepts of artificial intelligence in business.
- Discuss ways to drive Successful Business Outcomes From Data With AI.
- Demonstrate artificial intelligence in driving innovation and strategic agility.

WHO CAN ATTEND THIS MASTERCLASS?

This is open to all undergraduate students.

CERTIFICATION

Certificate of Completion in Masterclass Artificial Intelligence for Business.

COURSE OUTLINE

1. Introduction to Artificial Intelligence
2. Intelligent Agents
3. Solving Problems by Searching
4. Planning and Acting in the Real World
5. Uncertain knowledge and reasoning
6. Making Simple Decisions
7. Reinforcement Learning

