



Masterclass:

BLOCKCHAIN TECHNOLOGY: THE EMERGING DIGITAL ECONOMY

INTRODUCTION

As an open-source technology that enables fast, secure, and transparent peer-to-peer digital transfers, blockchain is changing the way we do business across a broad range of industries. As the technology matures, business leaders need to build towards practically implementing it within their organisations, in order to harness its ability to enable innovative business solutions.

Over the duration of this programme, you'll explore what exactly blockchain is and the impact it has on multiple industries, arming you with the insight to incorporate this technology into your business strategy. Upon completion, you'll walk away with a practical roadmap for blockchain implementation, allowing you to apply your knowledge and skills to any business strategy scenario.

COURSE LEARNING OUTCOMES (CLO)

- Evaluate how blockchain works, and its potential impact on economies, financial structures, and business.
- To understand theories and concepts of blockchain technology.
- Apply knowledge in blockchain to aid business decisions and strategy.

WHO CAN ATTEND THIS MASTERCLASS?

This is open to all undergraduate students.

CERTIFICATION

Certificate of Completion in Masterclass Blockchain Technology: The Emerging Digital Economy

COURSE OUTLINE

1. Understanding Blockchain
2. Key Concepts of Blockchain
3. Innovations in Value Transfer
4. Blockchain Usage in Key Economic Sectors
5. Transforming Enterprise Business Models
6. Blockchain Application
7. The Future Scope of Blockchain

