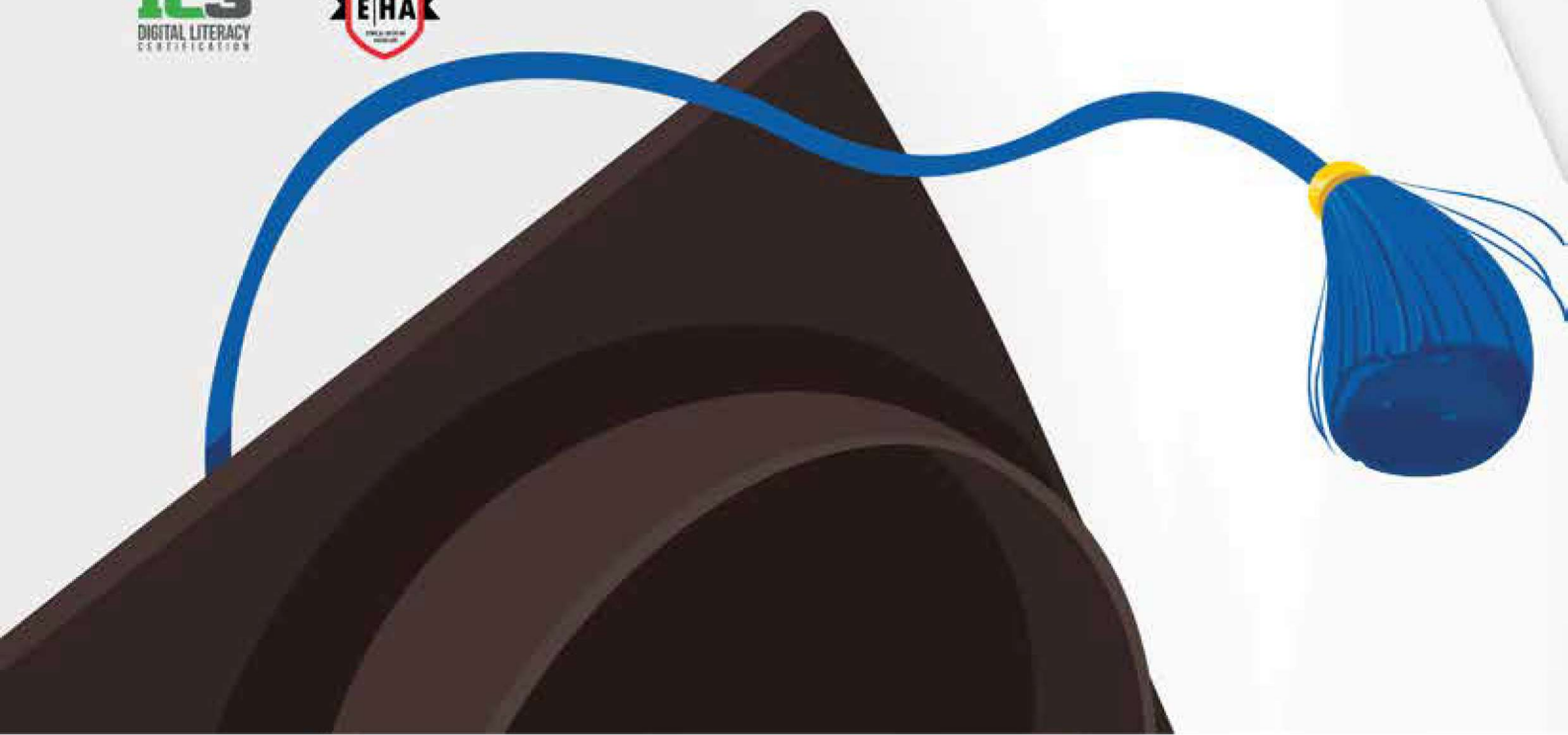




YOUR UNIQUE PROFESSIONAL CERTIFICATION PATHWAY

Graduate with both Academic & Professional
Certificates and be Industry-Ready!



It's Time to Be More

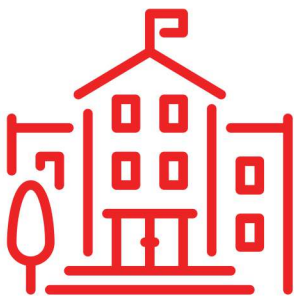
P.R.I.D.E is MAHSA's uniquely designed Education Pathway that holds up to the **BE MORE** maxim that defines the dynamic amalgamation of endorsements which proudly signifies the value and competency of its graduates in meeting the demands of the emerging technologies within IR4.0.

THE OPPORTUNITY TO BE MORE!

P.R.I.D.E. is the acronym for Professional, Industry-Driven Education. **P.R.I.D.E.** opens the doors of opportunity for students of MAHSA Group of Institutions to pursue professional qualifications while undertaking their academic programmes. When students sign up for any programme in any of MAHSA's institutions, they are automatically enrolled for **P.R.I.D.E.** Professional Certifications that are curated from the beginner to the advanced levels and conducted within the period of their academic study on-campus. **P.R.I.D.E.** aids in narrowing the gap between academic curriculum and the practical skills that graduates will need when they enter the workforce.

P.R.I.D.E. adds significant value to MAHSA's graduate employability index by creating industry ready-graduates who are confident, competent, knowledgeable and equipped with the relevant skills needed in venturing into the industry of their academic choice upon graduation. It makes them on-par with the rest of the professionals across the world.

A PASSPORT TO SUCCESS



Conventional University :

Admission

→ Orientation

→ Academic Progression + Student Support

→ Graduation = Academic Qualification





An infinite excellence is what **MAHSA** aspires to provide to each of its graduate.

Time on campus is the best opportunity for students to develop their essential skills that will take them far ahead of others upon graduation.

As they master these skills while undertaking their academic studies, they would reduce the time spent after graduation to upskill themselves and focus solely on concurring a job with the confidence of professionalism in them that will allow them to fit right into the industry.

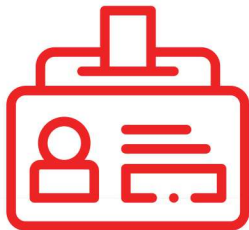
This charismatic approach towards education allows each student to tap their abilities and develop their critical and comprehensive skills that can be applied into their academic studies as well, which will enhance their ability to raise their academic results.



LAUNCH YOUR CAREER WITH THE RIGHT TAKE-OFF THROUGH P.R.I.D.E

At a time where graduates are battling in a highly competitive arena where emerging technologies are changing the employment ecosystem, owning professional skills outside the sphere of their academic major has proven to be the key to launching their careers.

By offering the right balance of academic excellence and real-world skills, MAHSA gives its students the confidence and motivation they need to improve graduation rates while arming them with earning potential through **P.R.I.D.E**.



85 MILLION SKILLED JOBS

Will be vacant because of a global talent shortage in 2030 equal to 11% of the world's total workforce
(source: Kan Ferry)



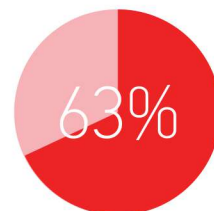
133 MILLION NEW JOBS

May emerge globally by 2022
(source: World Economic Forum)

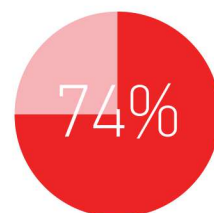


54% OF ALL WORKERS

will need significant reskilling by 2022
(source: World Economic Forum)



Believe colleges and universities aren't teaching the right skills
(source: 2019 Pearson Global Learner Survey)



Say those institutions should offer better options for working adults
(source: 2019 Pearson Global Learner Survey)

P.R.I.D.E: DESIGNED WITH THE FUTURE IN MIND

The globally recognised professional certificates that are packaged under **P.R.I.D.E.** are aligned with the rising digital needs and the growing demands of the industries of the 21st century. This adds tangible value to our graduate's career paths that are evolving through the demands of IR4.0.



These certifications assist to boost the relevance of a student in a technology-driven world and delivers a comprehensive solution for digital needs.

BENEFITS OF PROFESSIONAL CERTIFICATIONS THROUGH P.R.I.D.E.

1. A BOOST ON THE ACADEMIC PERFORMANCE

P.R.I.D.E. programmes enable students to make the best use of their digital skills to excel in their academic studies. Digital skills are crucial for students as education in almost all disciplines and levels is becoming digitalised around the world.

2. GLOBALLY ACCEPTED CERTIFICATION

The certifications under the PRIDE programme are accepted worldwide and given by internationally recognized professional bodies like Microsoft, EC Council, Adobe and Autodesk. This gives you a career gateway to the global industry.

3. ENHANCED EMPLOYABILITY

According to a study, 91% of the employers worldwide prefer to employ those who have professional certifications and digital abilities along with academic qualifications. Programmes under P.R.I.D.E sharpen digital skills and increase employment potential in the emerging industries that require enhanced digital needs.



TIME TO VERIFY YOUR SKILLS AND UNLOCK THE OPPORTUNITIES

Certifications give a professional edge by providing globally recognised industry-endorsed evidence of skills mastery, demonstrating abilities and willingness to embrace new technologies.



“Professional certifications have helped verify my skills and given me the confidence to meet the objectives of the organisation.”

- Randy Robbins, Solutions Architect.

“We work in such high competitive environment and the trends of work is changing so rapidly that without a professional endorsement to show our ability and the knowledge to be competent, we’d miss out on advancing within our job sphere.”

- Lane Terry, Developer.



“The trainings and certifications helped me in my ideal role and have opened opportunities towards achieving my personal and professional goals as well as the goals of the organisation. These certificates have helped me tremendously.”

- Michael Wolfgang, Software Developer.

“Employers are looking for people who have verified certificates. Your validated and recognised skills are what gives you the added advantage in being selected for a job.”

- Juan Rodes, Principal Consultants.



CONTACT US

📍 Jalan SP 2, Bandar Saujana Putra,
42610 Jenjarom Selangor

📞 +603 5102 2200

✉️ marketing@mahsa.edu.my

📍 Jalan Ilmu, Off Jalan University,
59100 Kuala Lumpur, Malaysia.

📞 +603-7965 2555

✉️ admission@maic.edu.my